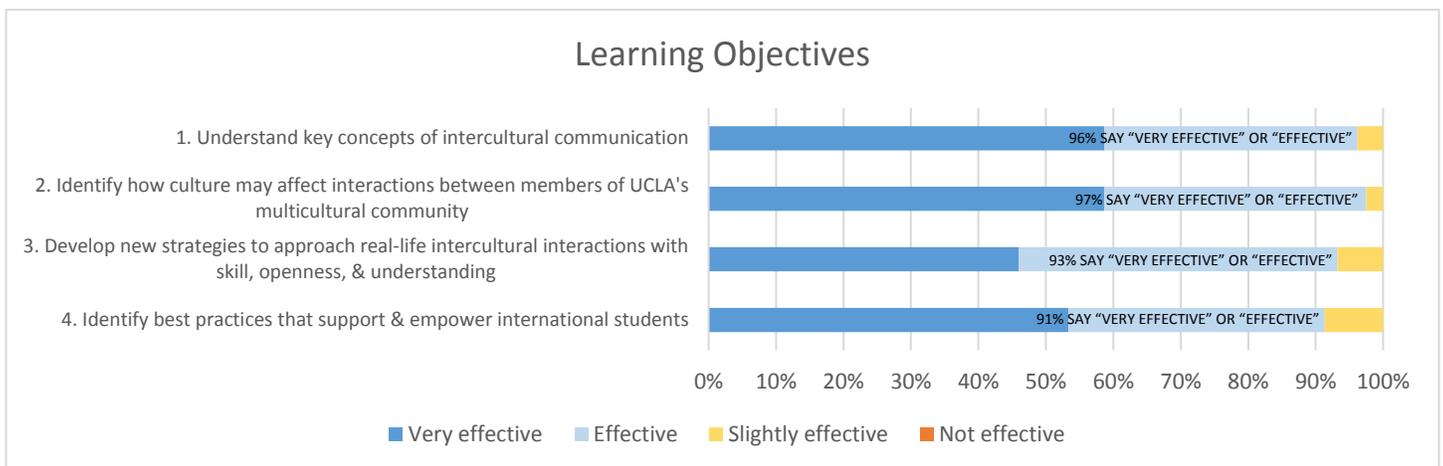


INTERCULTURAL TRAINING: EFFECTIVE FOR ALL?

SURVEY RESPONDENT PROFILE, N = 237

- 84% of survey respondents identified as *domestic*, and 16% of survey respondents identified as *international*
- 44% of survey respondents identified as *high context, indirect communicators*, and 43% of survey respondents identified as *low context, direct communicators*

TRAINING EFFECTIVENESS ACCORDING TO PARTICIPANTS, 2018-2019



IS THE TRAINING EQUALLY EFFECTIVE FOR DIFFERENT TYPES OF COMMUNICATORS?



- Combined rates (“very effective” + “effective”) are nearly identical for both types of communicators.
- Indirect communicators appear slightly more reluctant to rate the first and second learning objectives as “very effective” when compared to their direct counterparts. However, the difference is not statistically significant.
- Therefore, this analysis provides some evidence that the training produces equitable outcomes for those from both styles of communication.

KEY QUALITATIVE RESPONSES: HOW CAN THE TRAINING BE IMPROVED?

Top themes include: 1) expand content (n = 51); 1a) provide more specific, practical examples and exercises (n = 33); and 2) deliver the training in a more interactive and fun way (n = 14).